

CONTEST RULES

“AZZARO WANTED – “A” CHALLENGE CONTEST”

Contest sponsored by Clarins Fragrance Group S.A.S with capital of 3,280,000 euros registered in the Nanterre Trade and Companies Register under number 380 363 754, with its registered office located at 12 avenue de la Porte des Ternes, 75017 Paris (hereinafter the “**Sponsor**”).

As every other contest has rules, you will find the rules that apply to this Contest below. Please read them carefully, as they govern your participation in the Contest.

By participating in the Contest, you accept these rules without any reservation, as well as the terms of use of the Website, which can be found here <https://www.azzaro.com/int/fragrances/privacy-policy-and-cookies>

These rules may be referred on the Website for the duration of the Contest period. They will also be sent free of charge over the duration of the Contest period to anyone who sends a request to the Sponsor at the address below.

ARTICLE 1: ACCESS TO THE WEBSITE – DEFINITIONS

Under the present rules, these terms are defined as follows:

“**Contest**”: the present online contest named “**AZZARO WANTED – “A” CHALLENGE CONTEST**”;

“**Participant**” or “**Player**” or “**you**”: the Contest participant who plays the Contest game. An email address corresponds to a participant;

“**Website**”: Internet site that is accessible on the following URL: <http://wanted.azzaro.com/challenge>;

“**Sponsoring Company**” or “**Sponsor**” or “**we**”: the company Clarins Fragrance Group.

ARTICLE 2: CONTEST PERIOD

The Contest is accessible on the Azzaro.com website from 03/01/17 (March 01st 2017) at 12.01am to 04/30/2017 (April 30th 2017) at 11.59pm (inclusive) (the “**Contest period**”). The Sponsor reserves the right to postpone, modify, cancel or renew the Contest as circumstances may dictate. In all cases, the Sponsor may not be held liable for doing so.

ARTICLE 3: HOW TO ENTER

The Contest is open to all US legal residents 18 years of age or older, whether or not they are clients of the Sponsor, who have Internet access at the start date of the Contest period, and a personal email address on which they can be contacted, if necessary, for any issue related to the Contest management.

Employees of Sponsor and those who have been involved with the Contest organisation, as well as their respective families (meaning persons belonging to the same household for tax purposes), are not allowed to participate in the Contest.

Only entries that comply with all provisions of the present article are eligible.

Therefore, the Sponsor reserves the right to undertake any verifications that it deems useful with regard to the identity and address of each Participant.

Contest participation implies unreserved acceptance of the complete Rules, the rules of Internet ethics in effect, as well as the laws, regulations (particularly regarding taxation) and other texts that apply to contests in France. Failure to comply with the terms of participation set out in the Rules will render the Participant’s entry null and void.

The Participant may submit as many entries as desired, via computer, tablet or mobile phone, but may only win once over the Contest period. In the case of multiple entries, the Participant's entry with the highest number of A's found will be the one retained, along with the Given Name, Surname, Address, Post Code, City and Country associated with this entry.

Article 3.1 – Contest entry via computer

Contest entry can only be done via Internet on the Website, to the exclusion of any other means, in particular by post.

Your Contest entry will only be valid if the following steps have been completed during the Contest Period:

Step 1: access the website, on the contest page: <http://wanted.azzaro.com/challenge>

Step 2: playing the Contest game. The Player must click on the button "Play Now" to begin the Contest game.

Step 3:

The instructions for playing the Contest game are set out at the start of the game and can be accessed any time while the Participant is playing. The Player must find the 18 Azzaro symbols in the video. The Player must click on the symbol to add it to the score. To assist the Player, the film has a pause, forward and back button. The Player may play again, as often as desired, until the 18 Azzaro symbols have been found. The number of symbols found corresponds to a game level that makes the Player eligible for one or several random draws.

When the Player has found 6 symbols (level 1 of the game), the form to register for the random draw will be displayed. To validate entry into the draw, the Player must fill out the following fields on the form: Given name, Surname, Email, Address, Post Code, City and Country (mandatory fields). The Participant must then read and tick off the legal terms before validation.

You acknowledge that the information you submit to us, and which is stored in our data systems, is accurate and is valid proof of your identity. Please notify us if there are any changes to this information. You agree to refrain from engaging in any form of entry that does not comply with the present rules. We have the technical means to verify the compliance of Contest entries.

Article 3.2 – Contest participation via a tablet or mobile phone

Players can only participate via the Contest Website, to the exclusion of any other means, in particular by post.

Your Contest entry will only be valid if the following steps have been completed during the contest Period:

Step 1: access the website, on the contest page: <http://wanted.azzaro.com/challenge>

Step 2: playing the Contest game. Participants click on the button "Play Now", and rotate their phones to landscape view to start the game.

Step 3:

The instructions for playing the Contest game are set out at the start of the game and can be accessed any time while the Participant is playing. The Player must find the 18 Azzaro symbols in the film sequences. The Player must click on the box containing the Azzaro symbol to add it to the score. A timer tells you the time limit for each clip. The Player may play again, as often as desired, until the 18 Azzaro symbols have been found. The number of symbols found corresponds to a game level that gives the Participant access to one or several random draws.

At the end of the Contest game, if the Player has found 6 or more symbols, the form to register for the drawing will be displayed. To validate entry into the drawing(s), the Player must fill in the following fields on

the form: Given name, Surname, Email, Address, Post Code, City and Country (mandatory fields). The participant must then read and tick off the legal terms before validation.

You acknowledge that the information you submit to us and that is stored in our data systems is accurate and is valid proof of your identity. Please notify us if there are any changes to this information. You agree to refrain from engaging in any form of entry that does not comply with the present rules. We have the technical means to verify the compliance of Contest entries.

ARTICLE 4: DESIGNATION OF WINNERS AND CONTEST PRIZES

Article 4.1 – Designation of winners

A drawing will be held to select the winners from the validated entries.

3 drawings will take place, according to the levels achieved:

Between 6 and 11 symbols found: One bottle of Azzaro Wanted 3.4 oz Eau de Toilette for the 25 winners of this drawing (one per winner).

Between 12 and 17 symbols found: One \$250 Ticketmaster vouchers for the 6 winners of this drawing (one per winner).

18 symbols found: 1 \$1,000 Amex gift card for 1 winner of this drawing.

For each of these three drawings, only one entry per Participant will be taken into account for each draw, as each Participant can only win one prize in the entire game. Therefore, the winner of one drawing cannot take part in the other prize drawings.

After the drawings at the end of the Contest, winners will be notified by email, at the address they provided, of the prize they have won.

In all events, it is specifically mentioned that Participants who have not won a prize will not receive any notification by email or any other means.

Article 4.2 – Contest prizes

According to the level achieved, the Participant is eligible for the drawing(s) to win one of the following three prizes:

1st level: Twenty Five bottles of Azzaro Wanted 3.4 oz Eau de Toilette with a unit value of \$85.00 (eighty five dollars).

2nd level: Six Ticketmaster vouchers with a unit value of \$250.00 (two hundred and fifty dollars).

3rd level: One Amex gift card with a value of \$1,000 (one thousand dollars)

For a total value of \$4,625 (four thousand six hundred twenty five dollars) for all the prizes.

The prizes must be awarded as set out in the present rules.

Winners may not make any claim to exchange their prize for its cash value or any other prize of any kind.

Any incomplete or inaccurate address on the form will be considered invalid and will prevent the Participant from receiving the prize. Any entries that are incomplete, inaccurate, fraudulent, or not in compliance with the present rules will be cancelled.

Only one prize will be allotted per household (same name, same mailing address, same email address). Prizes may not be exchanged for another prize, for cash, or for any other goods or services. However, the Sponsor reserves the option of replacing an offered prize by a prize of equal or higher value, except in the event of an unforeseen, unavoidable and external event that makes delivery of the prizes offered impossible within a reasonable time.

The prizes awarded include only what is indicated, to the exclusion of anything else. They may not be contested in any way by the Winner, be it to receive the cash value of the prize, or its replacement or exchange for any reason whatsoever.

Any brand or product names mentioned are trademarks registered by their respective owners.

Article 4.3 – Awarding of Prizes

Further to their participation and after the Contest closes, in the event of winning as described herein, Winners will receive their prize within sixty (60) days (excluding weekends and holidays) from the date of reception of the winner's contact information, directly at the mailing address provided to the Sponsor.

The Sponsor shall not be held responsible for any damage, theft or loss that occurs in the transport or delivery of the prizes. The Sponsor herewith declines all responsibility in the event of an incident or accident that could occur through the use or ownership of the prize won.

Any prize that is not delivered and is returned in the case of an incomplete or inaccurate address provided by the Winner shall be forfeited and remain the property of the Sponsor, without any recourse to claim the Sponsor's responsibility in this matter. By the same token, the winner shall forfeit any prize that is not claimed at the Post Office and the prize shall remain the property of the Sponsor.

ARTICLE 5: PERSONAL INFORMATION

Pursuant to the provisions of the (French) law n° 78-17 of 6 January 1978, amended, known as the "Data Protection Act", you have the right to access, rectify, oppose and delete any of your personal information. You can exercise this right at any time by sending an email, accompanied by a photocopy of your ID or passport, to the following address: **customerservice@AzzaroParfumsUSA.com**

Any persons who exercise the right of removing their personal information prior to the Contest will be deemed to have withdrawn their Contest participation.

ARTICLE 6: RESPONSIBILITY

We cannot be held responsible for fraudulent use of connection rights or attribution of a prize to a Participant, or assume any responsibility, in the event of force majeure or any events that are beyond our control (in particular technical problems, losses or delays in postal services...) that disrupt the Contest organisation and management. In such circumstances, we will inform Participants via the Website.

ARTICLE 7: CHANGES TO THE CONTEST RULES

We could be required to amend the present regulations, in particular to comply with any new legislation and/or applicable regulations. Any amendment will be integrated into the present regulations.

In the event that one of provisions of the present rules is declared null and void, this will not under any circumstances affect the validity of the remaining rules.